

Nov. 20-22, 2013

# Oklahoma Hospital Association 94th Annual Convention & Trade Show



Exhibitor Prospectus

Oklahoma Hospital Association  
94th Annual Convention & Trade Show  
Cox Convention Center, Oklahoma City, Oklahoma

**The Oklahoma Hospital Association Annual Convention and Trade Show is the most important educational event for hospital and health care professionals in Oklahoma.**

Enclosed is information concerning the 94th Annual Convention and Trade Show, to be held Nov. 20-22, 2013, at the Cox Convention Center and Renaissance Oklahoma City Hotel. Please review this information and learn why your firm should be an exhibitor at the 94th Annual Convention and Trade Show.

- ◆ The convention draws attendees from health care organizations across Oklahoma.
- ◆ Exclusive exhibit hours offer time for valuable contact with current and prospective customers. No other OHA sessions are planned during the show.
- ◆ The OHA Convention offers easy access, statewide promotion, and a choice of set up times.
- ◆ An Exhibitor's Service Desk is maintained in the exhibit hall.
- ◆ Association members host refreshments for exhibitors as well as lunch during the show.
- ◆ Exhibitors are promoted on the OHA Web site in a Virtual Trade Show at [www.okoha.com](http://www.okoha.com) beginning immediately after the 2013 trade show. The Virtual Trade Show will remain on the Web site for one year.
- ◆ An exhibitor list will be included in all attendee packets.
- ◆ Corporate Sponsors and Preferred Partner Network members will be identified in convention materials.
- ◆ OHA provides staff to help you during the entire show.
- ◆ Exhibitor prize drawing winners will be posted at the OHA booth.
- ◆ Drawings are held for cash prizes given to exhibitor representatives and attendees.
- ◆ **Following** the show an electronic attendee list will be sent to each exhibiting company.
- ◆ OHA offers you the opportunity to have your marketing flyer in attendee packets.



In 2013, the trade show will be held in the exhibit halls at the Cox Convention Center. Please take time to review the enclosed materials. Further information is available on our Web site at [www.okoha.com/tradeshow](http://www.okoha.com/tradeshow). Reserve your booth early by completing and returning your contract today! **Booth space is assigned on a first-come, first-served basis.**

## Virtual Trade Show

Companies exhibiting at the 2013 OHA Trade Show will be included in a Virtual Trade Show on the OHA Web site, [www.okoha.com](http://www.okoha.com).

Your name, company contact information, company description, Web site and photo of your 2013 trade show booth will be included. The Virtual Trade Show will remain on the Web site until the 2014 Trade Show.

## Mobile Phone App

Set your organization apart by taking advantage of this new sponsorship opportunity. Put your company in the palm of attendees' hands while being on the cutting edge of technology with the OHA Annual Convention and Trade Show mobile phone app. A standard listing includes your company name and booth number. This option is available only to exhibiting companies.

Enhanced Exhibitor Listing - \$50 (see contract for payment information)

- ◆ Include company name and booth number along with company logo, address, phone number, website, and company description.
- ◆ Attendees can click and save your contact info on their personal devices
- ◆ Attendees will be able to send you an email, call you and/or link to your website directly from their devices
- ◆ Exhibitor listing available on attendee personal device after the trade show

## Other Events

Many other events surround the OHA Trade Show. Below is information about other things that will be happening during your time in Oklahoma City that may be of interest to you.

### **Wednesday, Nov. 20**

1:30-3:00 p.m.      Opening and Keynote  
5:00-7:00 p.m.      Welcome Reception

### **Thursday, Nov. 21**

8:00-10:30 a.m.      General Session  
2:30-4:30 p.m.      General Session

### **Friday, Nov. 22**

8:30-11:30 a.m.      3 hour ACHE face-to-face education credits  
(Exhibitors may attend by purchasing a ticket.)

# Exhibit Details and Floor Plan

## EXHIBIT DETAILS

### Booth Size:

- ◆ All spaces are 10' deep x 10' wide

### Booth Prices:

#### Prior to 9-15-13:

- Shaded:** \$975 Prime Booth
- Unshaded:** \$875

#### After 9-15-13:

- Shaded:** \$1,075 Prime Booth
- Unshaded:** \$975

#### After 10-15-13:

- Shaded:** \$1,175 Prime Booth
- Unshaded:** \$1075

### Exhibit Information:

- ◆ Cox Convention Center, Oklahoma City Exhibit Halls  
Thursday, November 21, 2013  
10:30 a.m.-2:30 p.m.
- ◆ Complimentary lunch for attendees will be provided at noon.
- ◆ Lunch during the show and beverages for exhibitors provided by OHA member organizations.
- ◆ Identification signage for Corporate Sponsors and Preferred Partner Network members.
- ◆ Listing in Virtual Trade Show on OHA Web site, [www.okoha.com](http://www.okoha.com), for one year.

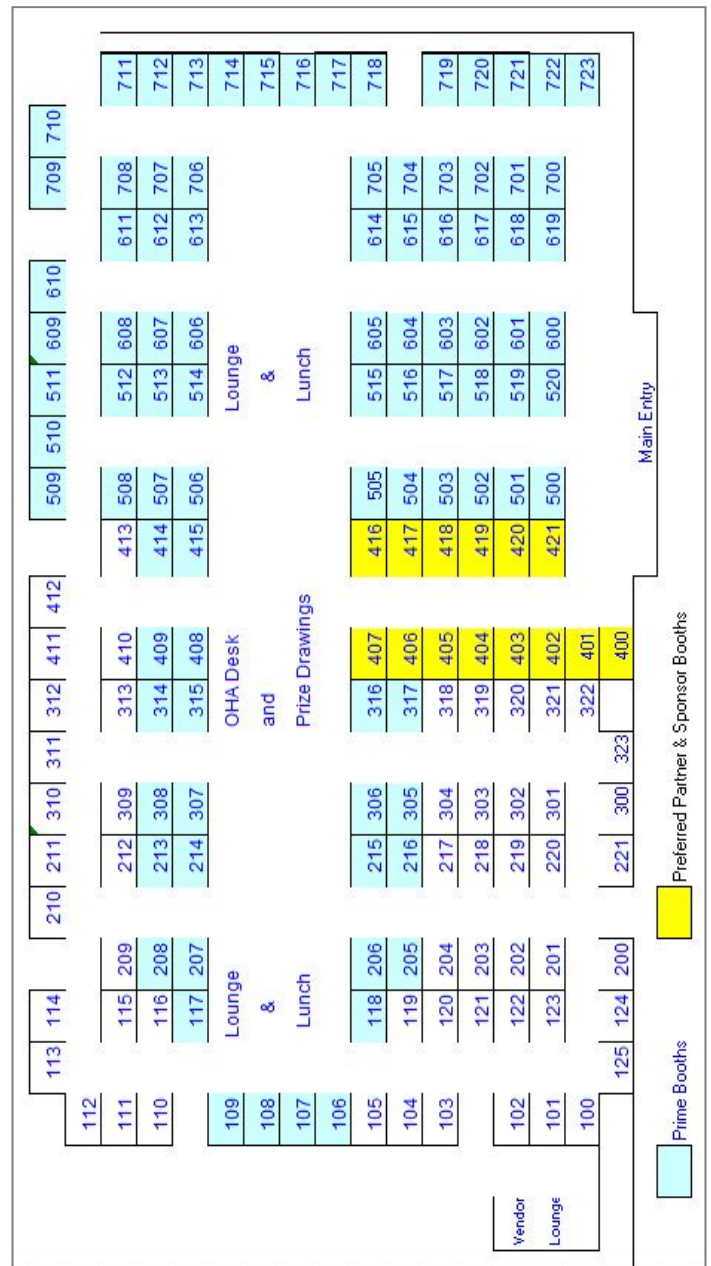
### Rental Fee Includes:

- ◆ 8' back drape & 3' side rails
- ◆ 24-hour security
- ◆ 7" x 44" identification sign
- ◆ Aisle & booth carpeting to match show colors
- ◆ A 6' x 30" draped table & 2 chairs
- ◆ Post meeting electronic list of attendees

For exhibit specifications and booth guidelines, please visit [www.okoha.com/tradeshaw](http://www.okoha.com/tradeshaw).

For additional information, write or call:

Oklahoma Hospital Association  
4000 Lincoln Boulevard  
Oklahoma City, OK 73105-5200  
Phone: 405/427-9537  
Fax: 405/424-4507  
[www.okoha.com](http://www.okoha.com)



**Exhibitor Marketing Option—\$250**  
(See contract for payment information.)

Your promotional flyer will be included in all attendees' packets. Promotional items can be no larger than 8 1/2 x 11 inches.

Materials must be received in the OHA office by Friday, Oct. 18, 2013 to be included.

No refunds will be issued if materials are not received by the deadline.

This option is available only to exhibiting companies.

## 2013 OHA EXHIBIT BOOTH APPLICATION AND CONTRACT

**Instructions:** Complete this form with your company information as you want it to appear in convention materials and on the Virtual Trade Show. **Print or type** all information. Return the contract with your payment to the Oklahoma Hospital Association.

COMPANY NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 PHONE \_\_\_\_\_ FAX \_\_\_\_\_ E-MAIL \_\_\_\_\_  
 WEB SITE ADDRESS: \_\_\_\_\_

**Company Description:** (To be used in the convention program and on Virtual Trade Show.) Print or type using 25 words or less.  
 \_\_\_\_\_  
 \_\_\_\_\_

**Virtual Trade Show Category:** Please circle the category below which best fits your company.

Architects/Construction    Engineering/Plant Operations    Consulting/Management    Laboratory    Pharmaceuticals    Outsourcing  
 Health Care Provider    Finance/Employee Benefits/Insurance    Emergency Medicine/Services    Medical Equipment/Supplies/Furnishings  
 Organizations/Associations    Publications/Advertising    Staffing/Management    Technology Providers/Education    Tissue/Blood Provider

Number of Booth(s) requested \_\_\_\_\_ X \$ \_\_\_\_\_ = \$ \_\_\_\_\_

Booth Location Preference (if available): \_\_\_\_\_

Main Competitor(s) \_\_\_\_\_

Company representatives (2 at no charge)  
 \_\_\_\_\_  
 \_\_\_\_\_

Additional representatives (up to 4) @ \$20 each                      \$ \_\_\_\_\_  
 \_\_\_\_\_

**A maximum of six representatives will be allowed to register for each booth.**

Exhibitor Marketing Option (\$250)                                      \$ \_\_\_\_\_

Enhanced Mobile App listing (\$50)                                      \$ \_\_\_\_\_

**Total Due**    \$ \_\_\_\_\_

Number of representatives for complimentary lunch    Qty. \_\_\_\_\_

Number of representatives for Wednesday Reception    Qty. \_\_\_\_\_

<b>Fees</b>	
<b>Prior to 9-15-13:</b>	
_____	\$975 Prime Booth
_____	\$875 All other Booths
<b>After 9-15-13:</b>	
_____	\$1,075 Prime Booth
_____	\$975 All other Booths
<b>After 10-15-13:</b>	
_____	\$1,175 Prime Booth
_____	\$1075 All other Booths
_____	\$250 Exhibitor Marketing option (materials due Oct. 18)
_____	\$50 Enhanced Mobile App listing

**Agreement:** The undersigned hereby makes application for exhibit space at the 2013 Oklahoma Hospital Association Convention and Trade Show on Nov. 21, 2013. Approval of this application by the Oklahoma Hospital Association constitutes a binding agreement between the Oklahoma Hospital Association and the exhibitor. Booth space is not reserved until full payment is received.

No refunds will be issued for prime booths. Refunds are not available on any cancellations received after June 15, 2013.

**Contact Person (print or type)**

Name \_\_\_\_\_ Title \_\_\_\_\_

Address (if different from above) \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-Mail \_\_\_\_\_

The following equipment is available at no additional charge. Please check those you require.

\_\_\_\_\_ 6' draped table                      \_\_\_\_\_ 2 chairs

All booths will be carpeted in show colors. Information on ordering other equipment will be sent after booth assignments are made.

**Payment Method (Booths will not be assigned until full payment is received.)**

\_\_\_\_\_ Check Enclosed (payable to Oklahoma Hospital Education & Research Foundation Trust or OHERFT)

\_\_\_\_\_ MasterCard    \_\_\_\_\_ Visa    \_\_\_\_\_ Amex    \_\_\_\_\_ Discover    Card Number: \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

Name on Card: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Amount Authorized: \_\_\_\_\_

Credit Card Billing Address (including zip code): \_\_\_\_\_

Signature: \_\_\_\_\_

0213

**Mail all contracts accompanied by a check to:**  
 OHERFT, Dept. #96-0298, Oklahoma City, OK, 73196-0298.

**Send all contracts with credit card payment to:**  
 OHERFT, 4000 Lincoln Blvd., Oklahoma City, OK, 73105, fax to (405) 424-4507.

## 2012 Exhibitors

3M Occupational Health & Environmental Safety  
Acelecare Wound Centers  
Achievis Senior Living Associates  
Acute Care, Inc.  
Administrative Consultant Service, LLC  
Airgas Medical Services, Inc.  
American Fidelity Assurance Company  
Amerinet  
AMN Healthcare  
Angel Flight, Inc.  
Angelica Corporation  
Architectural Design Group, Inc.  
ArjoHuntleigh  
Armko Industries, Inc.  
Arthur/Marshall Inc.  
Axis Practice Solutions Management  
B.E. Smith, Inc.  
BKD, LLP  
Blackmon Mooring  
Blue Cross Blue Shield of Oklahoma  
BlueSpire Strategic Marketing  
Boldt Construction  
CareView Communications, Inc.  
Case Management Innovations  
Cedar Bridge  
Cedar Ridge Psychiatric Hospital & Residential Treatment Ctr.  
Cimarron Insurance Exchange, RRG  
CMSWillowbrook  
Commerce Bank  
Commercial/Medical Electronics, Inc.  
Community Hospital Corporation  
CPL/HPC  
CPSI  
Crowe & Dunlevy  
CSI Leasing  
CSS Health Technologies  
CTL Consulting, LLC  
Data Print Technologies Inc.  
DataRay  
Dewberry  
Diagnostic Laboratory of Oklahoma  
Duro-Last Roofing  
Eagle Imaging Partners of Oklahoma  
EagleEye Radiology  
EagleMed, LLC  
Eales Electronics Corp.  
ECI/HCI  
Eide Bailly  
EmCare, Inc.  
Emdeon  
Emergency Staffing Solutions  
EmpowerSystems  
Encore Health Specialty Hospital of Midwest City/Midwest City Nursing Center  
Endex of Oklahoma Inc.  
Eskimo Joe's Promotional Products Group

Espo Fire and Water Restoration  
Fifth Avenue Physician Services  
Financial Review Services, Inc.  
Firetrol Protection Systems  
First Call Medical  
Flintco, LLC  
Ford AV  
GroupOne Services  
Guldmann, Inc.  
HBE Corporation  
HDR Cooper Medical  
Health Facilities Group  
Healthchoice  
Heartland Telehealth Resource Center  
Hill-Rom  
Hospital Receivables Services, Inc.  
Hospitals Helping Patients Quit - OHA Tobacco Cessation Initiative  
Humanscale Healthcare  
Hutchinson Community College  
Hutton Construction  
Innovative Healthcare Systems, Inc.  
InPro Corporation  
Intego Software, LLC  
Intermedix  
Kellogg & Sovereign Consulting, LLC  
Kindred Hospitals of Oklahoma  
Kinslow, Keith & Todd, Inc.  
LABSCO/Cepheid  
Language Associates Inc.  
LHC Group  
Lori's Gifts  
Maschino, Hudelson and Associates  
McFarland Architects, PC.  
MCN Healthcare  
MDM Healthcare  
Medical Staffing Network  
Merritt Hawkins  
Mid America Christian University  
MidFirst Bank - Healthcare Lending  
The Midland Group  
Miller Architects, Inc.  
Modular Services Company  
MTM Recognition  
Nabholz Construction Services - Small Projects  
Nabholz Construction Services  
NES Health Care Group  
Northstar Anesthesia  
Novitas Solutions, Inc.  
OFMQ-HIT  
OHA Insurance Agency, Inc.  
OHA-HEN - Hospital Engagement Network  
OHCA - Oklahoma Health Care Association  
Oklahoma Baptist University Graduate School  
Oklahoma Blood Institute

Oklahoma City University-Kramer School of Nursing  
Oklahoma Foundation for Medical Quality  
Oklahoma On Call Inc.  
OneNet  
OU Medical Center  
P.C.C. Cleaning & Restoration  
Pacific Interpreters, Inc.  
Pannell Associates  
Physician Manpower Training Commission (PMTC)  
PLICO  
Precheck, Inc.  
Preferred Management Corp.  
Professional Engineering Consultants  
Prognosis Health Information Systems  
Rees Associates, Inc.  
Regional Medical Laboratory  
RehabCare  
RehabVisions  
Ricoh Americas Corporation  
The Right Solutions  
Robins & Morton  
Robison Medical Resource Group LLC  
Rolling Hills Hospital  
Scrubs & Beyond  
Select Specialty Hospital of Oklahoma City  
SimplexGrinnell  
SkillSurvey, Inc.  
Sooner Chapter of ACHE  
Southern Nazarene University  
Southwestern Biomedical Electronics, Inc.  
Stan Johnson Company  
Stillwater National Bank  
TeamHealth  
ThyssenKrupp Elevator  
Timeline Recruiting, LLC  
Trane  
Transcart Inc.  
TRC Disaster Solutions  
Tyler & Company  
US Health Care Research Corporation  
VALIC  
VersaSuite  
VHA Oklahoma/Arkansas  
Voice Products Inc.  
The Water Biz  
Xtend Healthcare



# INTENT TO SPONSOR

OHA Annual Convention & Trade Show  
Nov. 20-22, 2013

Organization Name \_\_\_\_\_

*How you want your company's name to be listed in all meeting materials.*

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

## OHA ANNUAL CONVENTION & TRADE SHOW SPONSORSHIP DETAILS AND CONDITIONS

Sponsorship fees are due within 15 days of receipt of the *Intent to Sponsor* form.

OHA will release and resell any sponsorship items not paid in full after this date.

Verbal commitments to an event will not hold that event for your organization.

Sponsors will be notified of their acceptance as a sponsor and receive information on further procedures.

Conference registration and any other fees are not included in the sponsorship.

To ensure production and promotional deadlines are met, sponsorships for the OHA Annual Convention & Trade Show close on **July 1, 2013**.

Completed *Intent to Sponsor* forms with credit card payment should be sent to Oklahoma Hospital Association, 4000 Lincoln Blvd., Oklahoma City, OK 73105, Fax (405) 422-4507 or emailed to Mary Winters, [winters@okoha.com](mailto:winters@okoha.com).

Checks should be mailed to **Oklahoma Hospital Association, Dept #96-0298, Oklahoma City, OK 73196-0298**

Questions about sponsorship should be directed to: **Mary Winters, (405)427-9537 or [winters@okoha.com](mailto:winters@okoha.com)**

*The OHA reserves exclusive rights to determine appropriate items for distribution and use of sponsor logos or sponsor name recognition on any and meeting materials, gifts, signage, displays and all other items, events, venues, or materials associated with sponsorship. The OHA reserves the right to accept or reject a sponsor.*

## CHOOSE WHICH LEVEL AND PACKAGE YOU WOULD LIKE TO SPONSOR

### DIAMOND LEVEL - \$8,000

*My organization would like to sponsor the following package:*

- Keynote  Wednesday Reception  
 ACHE Session

### EMERALD LEVEL - \$5,000

*My organization would like to sponsor the following package:*

- Thurs. 8 a.m. Session  
 Thurs. 9:30 a.m. Session  
 Thurs. 2:30 p.m. Session  
 Welcome Gift

### RUBY LEVEL - \$3,000

*My organization would like to sponsor the following package:*

- Rural Session  Convention Preview

### SAPPHIRE LEVEL - \$1,500

*My organization would like to sponsor the following package:*

- Continental Breakfast-Wednesday  
 Continental Breakfast-Thursday  
 Continental Breakfast-Friday

**Intent to Sponsor forms must be accompanied by a check or Visa, MasterCard or American Express number.**

Total \$ \_\_\_\_\_ Check # \_\_\_\_\_

Charge my:  Visa, MasterCard, American Express  
Account # \_\_\_\_\_

Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

Name on Card (print) \_\_\_\_\_

**Mark your Calendar  
Now!  
Nov. 20-22, 2013**