



2018-2019 Education & Event Sponsorships



Partnering to improve Oklahoma's health

Sponsorship of OHA educational programs helps you reach key hospital and health system decision makers!

The Oklahoma Hospital Association's major membership meetings provide the ideal environment for connecting with prospective clients and enhancing relationships with existing customers. Sponsoring the programs OHA hosts allows you the opportunity to get your products and services in front of Oklahoma hospitals.

The Oklahoma Hospital Association hosts programs that draw over 2,400 health care professionals from across Oklahoma. These programs are recognized for their value by health care employees, many are the decision-makers in their organization. Through sponsorship of these events, you can network, gain visibility for your products and services, and be recognized for supporting Oklahoma's hospitals by helping make these important and valuable membership meetings possible.



In 2019 OHA will celebrate its 100th Anniversary. Because of this celebration and the desire to solicit sponsors for the anniversary celebration, OHA is offering a 2- for-1 sponsor package for our regular events during 2018 and 2019.

Jimmy Leopard, 2016–2017
Chairman, OHA Board of Directors



Sponsorship Benefits

- Get direct access to key hospital decision makers—under one roof, at the same time
- Gain recognition as a contributor to the value and success of an OHA event
- Make invaluable personal contacts and develop relationships
- Build brand awareness and recognition through repeated sponsorships
- Gain new insights in the health care field through interaction with hospital leaders

Circle of Honor Sponsorships

Circle of Honor is the premier level of sponsorship commitment to the OHA. **Circle of Honor** companies will receive the highest level of recognition throughout the year and at the OHA Annual Convention. Your investment of \$10,000 or \$15,000 provides you with year-long exposure as well as access to and interaction with key decision-makers at OHA's 130 member hospitals.

GOLD EDUCATION SPONSOR \$15,000

Three Gold Sponsors will be accepted

Sponsorship

- ✓ Logo and link on OHA Website home and education pages
- ✓ Logo on all educational brochures for one year
- ✓ Logo on materials for OHA Leadership Education and Convention
- ✓ Opportunity for table top display at meeting of your choice
- ✓ Complimentary booth at OHA Trade Show
- ✓ Recognition at education workshops
- ✓ Marketing materials in attendee packets at OHA Convention
- ✓ Access to list of OHA Members



SILVER EDUCATION SPONSOR \$10,000

Five Silver Sponsors will be accepted.

Benefits of Silver Sponsorship

- ✓ Name on OHA Website home and education pages
- ✓ Name on all educational brochures for one year
- ✓ Name on materials for OHA Leadership Education & Convention
- ✓ Opportunity for table top display at meeting of your choice
- ✓ Complimentary booth at OHA Trade Show
- ✓ Recognition at education workshops
- ✓ Access to list of OHA Members
- ✓ Marketing materials in attendee packets at OHA Convention



Remember these sponsorships are for 2 years: 2018 and 2019

OHA Health Care Leaders Forum

Summer July 16–17, 2018, 2019 date TBD

Sponsorship Deadline: April 15, 2017

Location: Shangri La Resort, Grand Lake

SPONSOR

The OHA offers **Leadership Education** each year. It is designed for chief executive officers, senior leaders, trustees, and physician leaders from Oklahoma health care organizations.

The following opportunities are available for sponsorship of OHA Leadership Education:

EDUCATION SPONSOR – \$6,000

General Sponsor – \$3,000

DINNER SPONSOR – \$6,000

Gift Sponsor– \$3,000

Benefits of Education Sponsorship

- ✓ Recognition in promotional materials
- ✓ Verbal recognition at the event
- ✓ Signage recognizing sponsorship at event
- ✓ Table top display at event
- ✓ Marketing materials in packets
- ✓ Opportunity to introduce speaker
- ✓ 3–5 minutes in front of attendees

Benefits of Dinner Sponsorship

- ✓ Recognition in promotional materials
- ✓ Verbal recognition at the event
- ✓ Signage recognizing sponsorship at event
- ✓ Table top display at event
- ✓ Marketing materials in packets
- ✓ Opportunity to introduce speaker
- ✓ 3–5 minutes in front of attendees

Benefits of General Sponsorship

- ✓ Recognition in promotional materials
- ✓ Verbal recognition at the event
- ✓ Signage recognizing sponsorship at event

Benefits of Gift Sponsorship

- ✓ Recognition in promotional materials
- ✓ Verbal recognition at the event
- ✓ Logo on Gift



Remember these sponsorships are for 2 years: 2018 and 2019

OHA Annual Convention & Trade Show

Renaissance Hotel & Cox Convention Center, Oklahoma City
December 5–7, 2018 and November 13–15, 2019
Sponsorship Deadline: July 1, 2018



Members of your target market are gathering for their most important event of the year, and we have the perfect opportunity to reach them.

The [Oklahoma Hospital Association Annual Convention & Trade Show](#) brings together nearly 1,000 meeting participants including more than 90 percent of the CEOs of Oklahoma hospitals and health systems.

These sponsorships are for both the 2018 and 2019 OHA Annual Convention & Trade Show:

DIAMOND LEVEL – \$10,000

Keynote
Reception
ACHE 3 hour Face-to-Face Sessions

EMERALD LEVEL – \$7,000

General Session Speakers
Attendee Gift (To include logo, deadline is Sept. 1.)

RUBY LEVEL – \$5,000

Rural Session
OHA Annual Convention Preview

SAPPHIRE LEVEL – \$3,000

Daily Continental Breakfast
Wednesday – 4 available, Thursday – 5 available,
Friday – 2 available

Benefits of Diamond Sponsorship

- ✓ Recognition in promotional materials & program
- ✓ Marketing materials in packets
- ✓ Signage recognizing sponsorship at event
- ✓ Sponsor Ribbons on name badges
- ✓ On screen recognition at the event
- ✓ Complimentary Trade Show booth
- ✓ Opportunity to Introduce Speaker

Benefits of Emerald Sponsorship

- ✓ Recognition in promotional materials & program
- ✓ Marketing materials in packets
- ✓ Signage recognizing sponsorship at event
- ✓ Sponsor Ribbons on name badges
- ✓ On screen recognition at the event
- ✓ Complimentary Trade Show booth
- ✓ Company logo on gift (Welcome Gift only)

Benefits of Ruby Sponsorship

- ✓ Recognition in promotional materials & program
- ✓ Marketing materials in packets
- ✓ Signage recognizing sponsorship at event
- ✓ Sponsor Ribbons on name badges
- ✓ On screen recognition at the event

Benefits of Sapphire Sponsorship

- ✓ Recognition in promotional materials & program
- ✓ Signage recognizing sponsorship at event

Remember these sponsorships are for 2 years: 2018 and 2019

COMPANY INFORMATION (used for all printed materials & signs)

Contact Name _____
 Organization _____
 Address _____
 City _____
 State _____ Zip _____
 Phone _____ Fax _____
 E-mail _____

Payment Information

Applications must be sent with a check, VISA, MasterCard, Discover or American Express number.

Method of Payment

Check in the amount of \$_____ payable to OHERFT is enclosed.

****Please see mailing instructions below.**

Credit Card amount authorized \$_____
 Visa MasterCard Amex Discover

Credit Card # _____

Expiration Date _____

Name on card _____

Cardholder's Billing Address (including zip code)

Signature _____

Mail checks to:

OHERI
 Dept. #96-0298
 Okla. City, OK 73196-0298

Mail other applications to:

OHERI
 4000 Lincoln Blvd
 Okla. City, OK 73105

Return this form to OHA. Forms with credit card payment information included may be faxed to Mary Winters at (405)424-4507. If you have any questions, please contact Mary Winters at (405)427-9537 or by email at winters@okoha.com.

Oklahoma Hospital Association
 4000 Lincoln Boulevard
 Oklahoma City, OK 73105
 Fax: (405) 424-4507

CHOOSE YOUR SPONSOR LEVEL

Pay one price for 2 years sponsorship

CIRCLE OF HONOR

__Gold Education Sponsor
 \$15,000

__Silver Education Sponsor
 \$10,000

LEADERSHIP EDUCATION

(By 4-15-18)

__Education Sessions-\$6,000 (3)
 __Dinner - \$6,000
 __General - \$3,000
 __Gift - \$3,000

ANNUAL CONVENTION

(By 7-1-18)

Diamond Level - \$10,000

__Keynote
 __Reception
 __ACHE Session
 __Send Trade Show Prospectus

Emerald Level - \$7,000

__Thurs. 8 a.m. Session
 __Thurs. 9:30 a.m. Session
 __Thurs. 2:30 p.m. Session
 __Welcome Gift

Ruby Level - \$5,000

__Rural Session
 __Convention Preview

Sapphire Level - \$3,000

__Wed. Continental Breakfast (4)
 __Thurs. Continental Breakfast (5)
 __Fri. Continental Breakfast (2)
 __Send Trade Show Prospectus

The OHA reserves exclusive rights to determine appropriate items for distribution and use of sponsor logos or sponsor name recognition on any meeting materials, gifts, signage, displays and all other items, events, venues, or materials associated with sponsorship. The OHA reserves the right to accept or reject a sponsor.



2017 Annual Convention Reception area

