



2017 Education & Event Sponsorships



Partnering to improve Oklahoma's health

Sponsorship of OHA educational programs helps you reach key hospital and health system decision makers!

The Oklahoma Hospital Association's major membership meetings provide the ideal environment for connecting with prospective clients and enhancing relationships with existing customers. Sponsoring the programs OHA hosts allows you the opportunity to get your products and services in front of Oklahoma hospitals.

The Oklahoma Hospital Association hosts programs that draw over 2,400 health care professionals from across Oklahoma. These programs are recognized for their value by health care employees, many are the decision-makers in their organization. Through sponsorship of these events, you can network, gain visibility for your products and services, and be recognized for supporting Oklahoma's hospitals by helping make these important and valuable membership meetings possible.



Jimmy Leopard, David Whitaker, Kevin Gross and Craig Jones
2017 OHA Board of Trustees Executive Officers

Sponsorship Benefits

- Get direct access to key hospital decision makers—under one roof, at the same time
- Gain recognition as a contributor to the value and success of an OHA event
- Make invaluable personal contacts and develop relationships
- Build brand awareness and recognition through repeated sponsorships
- Gain new insights in the health care field through interaction with hospital leaders

Circle of Honor Sponsorships

Circle of Honor is the premier level of sponsorship commitment to the OHA. **Circle of Honor** companies will receive the highest level of recognition throughout the year and at the OHA Annual Convention. Your investment of \$10,000 or \$15,000 provides you with year-long exposure as well as access to and interaction with key decision-makers at OHA's 130 member hospitals.

GOLD EDUCATION SPONSOR \$15,000

Three Gold Sponsors will be accepted

Benefits of Gold Sponsorship

- ✓ Logo and link on OHA Website home and education pages
- ✓ Logo on all educational brochures for one year
- ✓ Logo on materials for OHA Leadership Education and Convention
- ✓ Opportunity for table top display at meeting of your choice
- ✓ Complimentary booth at OHA Trade Show
- ✓ Recognition at education workshops
- ✓ Marketing materials in attendee packets at OHA Convention
- ✓ Access to list of OHA Members

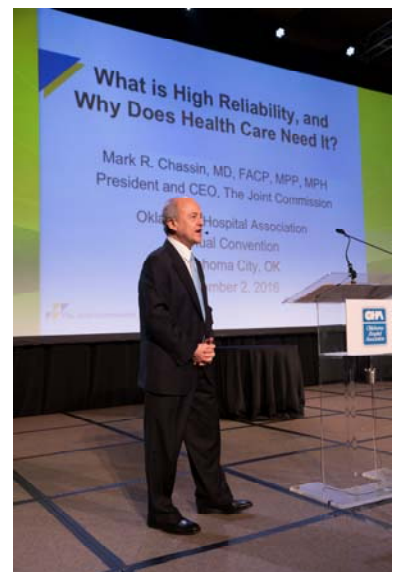


SILVER EDUCATION SPONSOR \$10,000

Five Silver Sponsors will be accepted.

Benefits of Silver Sponsorship

- ✓ Name on OHA Website home and education pages
- ✓ Name on all educational brochures for one year
- ✓ Name on materials for OHA Leadership Education and Convention
- ✓ Opportunity for table top display at meeting of your choice
- ✓ Complimentary booth at OHA Trade Show
- ✓ Recognition at education workshops
- ✓ Access to list of OHA Members
- ✓ Marketing materials in attendee packets at OHA Convention



OHA Health Care Leaders Forum

Summer 2017

Sponsorship Deadline: April 15, 2017

Location: TBD

SPONSOR

The OHA offers **Leadership Education** each year. It is designed for chief executive officers, senior leaders, trustees, and physician leaders from Oklahoma health care organizations.

The following opportunities are available for sponsorship of OHA Leadership Education:

EDUCATION SPONSOR – \$5,000

(3 available)

COFFEE BREAKS – \$2,000

(1 available)

DINNER SPONSOR – \$5,000

(1 available)

WELCOME GIFT – \$2,000

(1 available) We must receive logo by May 1 to include...

Benefits of Education Sponsorship

- ✓ Recognition in promotional materials
- ✓ Verbal recognition at the event
- ✓ Signage recognizing sponsorship at event
- ✓ Table top display at event
- ✓ Marketing materials in packets
- ✓ Opportunity to introduce speaker
- ✓ 3–5 minutes in front of attendees

Benefits of Dinner Sponsorship

- ✓ Recognition in promotional materials
- ✓ Verbal recognition at the event
- ✓ Signage recognizing sponsorship at event
- ✓ Table top display at event
- ✓ Marketing materials in packets
- ✓ Opportunity to introduce speaker
- ✓ 3–5 minutes in front of attendees

Benefits of Coffee Break Sponsorship

- ✓ Recognition in promotional materials
- ✓ Verbal recognition at the event
- ✓ Signage recognizing sponsorship at event

Benefits of Welcome Gift Sponsorship

- ✓ Recognition in promotional materials
- ✓ Verbal recognition at the event
- ✓ Logo on Welcome Gift

2016 Leadership
Development Series
graduating class



OHA Annual Convention & Trade Show

Renaissance Hotel & Cox Convention Center, Oklahoma City
November 1–3, 2017

Sponsorship Deadline: July 1, 2017



Members of your target market are gathering for their most important event of the year, and we have the perfect opportunity to reach them.

The **Oklahoma Hospital Association Annual Convention & Trade Show** brings together nearly 1,000 meeting participants including more than 90 percent of the CEOs of Oklahoma hospitals and health systems.

The following sponsorships are available at the OHA Annual Convention & Trade Show:

DIAMOND LEVEL – \$8,000 (3 AVAILABLE)

Keynote
Reception
ACHE 3 hour Face-to-Face Session

RUBY LEVEL – \$3,000 (3 AVAILABLE)

Rural Session (2)
OHA Annual Convention Preview

EMERALD LEVEL – \$5,000 (4 AVAILABLE)

General Session Speakers
Attendee Gift (To include logo, deadline is Sept. 1.)

SAPPHIRE LEVEL – \$2,000

Daily Continental Breakfast
Wednesday – 4 available, Thursday – 5 available,
Friday – 2 available



Benefits of Diamond Sponsorship

- ✓ Recognition in promotional materials & program
- ✓ Marketing materials in packets
- ✓ Signage recognizing sponsorship at event
- ✓ Sponsor Ribbons on name badges
- ✓ On screen recognition at the event
- ✓ Complimentary Trade Show booth
- ✓ Opportunity to Introduce Speaker

Benefits of Emerald Sponsorship

- ✓ Recognition in promotional materials & program
- ✓ Marketing materials in packets
- ✓ Signage recognizing sponsorship at event
- ✓ Sponsor Ribbons on name badges
- ✓ On screen recognition at the event
- ✓ Complimentary Trade Show booth
- ✓ Company logo on gift (Welcome Gift only)

Benefits of Ruby Sponsorship

- ✓ Recognition in promotional materials & program
- ✓ Marketing materials in packets
- ✓ Signage recognizing sponsorship at event
- ✓ Sponsor Ribbons on name badges
- ✓ On screen recognition at the event

Benefits of Sapphire Sponsorship

- ✓ Recognition in promotional materials & program
- ✓ Signage recognizing sponsorship at event

COMPANY INFORMATION (used for all printed materials & signs)

Contact Name _____
 Organization _____
 Address _____
 City _____
 State _____ Zip _____
 Phone _____ Fax _____
 E-mail _____

Payment Information

Applications must be sent with a check, VISA, MasterCard, Discover or American Express number.

Method of Payment

Check in the amount of \$_____ payable to OHERFT is enclosed.

****Please see mailing instructions below.**

Credit Card amount authorized \$_____

Visa MasterCard Amex Discover

Credit Card # _____

Expiration Date _____

Name on card _____

Cardholder's Billing Address (including zip code)

Signature _____

Mail checks to:

OHERFT
 Dept. #96-0298
 Okla. City, OK 73196-0298

Mail other applications to:

OHERFT
 4000 Lincoln Blvd
 Okla. City, OK 73105

Return this form to OHA. Forms with credit card payment information included may be faxed to Mary Winters at (405)424-4507. If you have any questions, please contact Mary Winters at (405)427-9537 or by email at winters@okoha.com.

**Oklahoma Hospital Association
 4000 Lincoln Boulevard
 Oklahoma City, OK 73105
 Fax: (405) 424-4507**

CHOOSE YOUR SPONSOR LEVEL

CIRCLE OF HONOR

___Gold Education Sponsor
 \$15,000 (3)

___Silver Education Sponsor
 \$10,000 (5)

LEADERSHIP EDUCATION

(By 4-15-17)

___Education Sessions-\$5,000 (3)

___Dinner - \$5,000

___Coffee Breaks - \$2,000

___Gift - \$2,000

ANNUAL CONVENTION

(By 7-1-17)

Diamond Level - \$8,000

___Keynote

___Reception

___ACHE Session

___Send Trade Show Prospectus

Emerald Level - \$5,000

___Thurs. 8 a.m. Session

___Thurs. 9:30 a.m. Session

___Thurs. 2:30 p.m. Session

___Welcome Gift

Ruby Level - \$3,000

___Rural Session

___Convention Preview

Sapphire Level - \$2,000

___Wed. Continental Breakfast (4)

___Thurs. Continental Breakfast (5)

___Fri. Continental Breakfast (2)

___Send Trade Show Prospectus

The OHA reserves exclusive rights to determine appropriate items for distribution and use of sponsor logos or sponsor name recognition on any meeting materials, gifts, signage, displays and all other items, events, venues, or materials associated with sponsorship. The OHA reserves the right to accept or reject a sponsor.



2016 OHA Convention & Trade Show Registration Area

